

BLM National Recreation Forum
 Wednesday, January 28, 2004
 Issues - Session A -

Group Name: Education/Interpretation

| Access | Issue/Concern | Individual Rankings <small>(1=most important; 7=7th most important)</small> | Average Rank |
|--------|---|---|-----------------|
| E1 | Appropriated recreation funding is not adequate. Leads to things like no more permits issued, ultimately reduced access. | 1,2,3,2,1,3,4, | 2.1 |
| E2 | Urban encroachment is facing many cities and there are resulting attempts to develop lands near conservation areas. Need for collaboration in the area of zoning. Impacts are broad. | 3,5, | 4 |
| E3 | Maintaining the long-term quality of primitive lands , particularly in areas where oil/development is now being leased. Need to find a balance and BLM needs to make finding the balance a priority. | 1,1,3 | 1.7 |
| E4 | Interpretation and education is increasingly in the hands of untrained frontline employees. Can result in missing opportunities for focused stewardship messages and inter. Training needs to be not only on content but also on delivery. | 2,1,3,1, | 1.8 |
| E5 | Lack of education and lots of reinvention of the wheel. Lack of unity behind the messages that exist already. Both LNT and TL have been around for 10-15 years but not widely used still by agency staff. | 4,5,2 | 3.7 |
| E6 | Lack of BLM information that is on-line in a database format that is accessible to public entities. | 4,3,2,1 | 2.5 |
| E7 | Lack of identification for the BLM lands. Other agencies have it but BLM does not. Need for "branding." | 5,1 | 3 |

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| E8 | Lack of law enforcement presence makes it hard to follow up on education and make sure that it is clear we expect compliance. | 5 | 5 |
| E9 | Poor ability to serve underserved populations , particularly in the face of diminishing resources. | 5,3 | 4 |
| E10 | Rapidly increasing volume of visitors and the resulting environmental degradation. Area being loved to death. | 5,5,4 | 4.7 |
| E11 | BLM doesn't consider commercial operators and permit holders as educators. Need to do this in a more structured way. Could there be incentives built into permits , as well as conditions | 2,2,7,2,1,2,5 | 2.8 |
| E12 | Need to make training a #1 priority but travel and training fall off the plate first. If people are expected to do more with less, than training is absolutely critical. | 6,4,3,4 | 4.3 |
| E13 | Need to have a long-term plan for maintaining visitor centers BEFORE they are built. | 3 | 3 |
| E14 | Need to have a special recreation permit for folks doing education and restoration work that is different than those for outfitter guides. | 4,4 | 4 |
| E15 | Interpretive planning is poorly understood in most agencies nor implemented in our planning processes. Results in poor media choices, such as visitor centers, when it may not be needed. | 4 | 4 |