

UNITED STATES DEPARTMENT OF THE INTERIOR
BUREAU OF LAND MANAGEMENT
WASHINGTON, D.C. 20240

December 2, 1997

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Information Bulletin No. 98-28

To: State Directors

From: Director

Subject: National Public Lands Day Request for Proposals DD: 01/07/98

For those States interested in participating in National Public Lands Day 1998, here's your chance. The Environmental Education and Volunteers Group (EE&V) is accepting proposals for next year's program through January 7, 1998. National Public Lands Day (NPLD) is an event to encourage all Americans to pitch in to protect our country's natural and cultural treasures. In 1998, the BLM's goal is to sponsor at least one NPLD event per state. While preference will be given to those BLM offices that have hosted events during the last four years, several more opportunities exist for newcomers. To encourage participation in 1998, the EE&V Group has faxed a flyer to all field managers, inviting them to submit NPLD proposals through their State Directors. Proposals should follow guidelines outlined on the flyer (please refer to attachment). There is no limit to the number of proposals that may be submitted by a State.

As in 1997, the National Environmental Education and Training Foundation (NEETF) will oversee the coordination of NPLD. It will continue to coordinate site selections, plan and implement promotion strategies, create and manage a volunteer database, and recruit sponsors. While NEETF is optimistic about recruiting sponsors, the EE&V Group will offer a limited amount of financial resources, between \$1,000 and 10,000 per site, to help defray any additional costs that may not be covered by a sponsor.

Please contact Leslie Schwager of the EE&V staff at (202) 452-7733 or via Groupwise at Lschwager if you have any questions regarding NPLD.

Thank you for your support of National Public Lands Day 1998.

Signed by:
Mary Tisdale
Group Manager
Environmental Education
and Volunteers Group

Authenticated by:
Robert M. Williams
Directives and Records
Group, W0540

1 Attachment
1-Request for Proposal (1 p)

Catch the Spirit in 1998!

**Join the
National Public Lands Day**

Team by hosting an event.

**When?
September 26, 1998**

What's National Public Lands Day all about?

With more and more Americans interested in volunteering, the National Environmental Education and Training Foundation, Bureau of Land Management, National Park Service, U.S. Army Corps of Engineers, and U.S. Forest Service have partnered to establish National Public Lands Day, a nationwide event to encourage Americans to pitch in to protect our country's natural and cultural treasures. The goal of this partnership is to increase volunteerism, educate more Americans on environmentally sensitive land use and promote environmentally sound recreation.

Here's the Scoop

We anticipate that some sponsorship money will be available through the National Environmental Education and Training Foundation. In addition, the Environmental Education and Volunteers Group will make available a limited amount of financial resources, between \$1,000 and \$10,000 a site, to help defray any additional costs that are not covered by a sponsor.

Interested? Then read on.

Interested offices should prepare and submit a one to two page proposal which addresses the following:

- Support for NPLD at the local level (ie. site personnel and the community);
- a need for project work (outline the proposed work to be done);
- feasibility to accomplish work with volunteer support;
- ability to turn out volunteers;
- project budget including any in-kind and financial support; and
- long-term commitment to NPLD.

Please submit the project proposal and budget through your State Director to Leslie Schwager by COB, January 7, 1998 via Groupwise. Please ensure that your proposal includes a contact person, address and phone number. If you have any questions, Leslie can be reached at (202) 452-7733.